

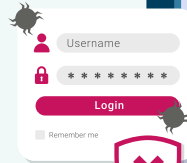
# Safe and Wise Use of Generative AI



Generative Artificial Intelligence (GenAI) can automatically generate content such as text, images, audio, video or other content based on vast amounts of data and human instructions, promoting innovative applications and pioneering new possibilities. However, it also comes with potential cybersecurity risks, misinformation and ethical challenges.



## Potential Risks



### Data Bias

Variations in data sources, collection methods and collection times can result in a lack of objectivity and comprehensiveness in the dataset

### Data Breach

Users' personal data or other confidential information might be stored or used for retraining, posing a risk of data breach



### Malicious Misuse

Bad actors can use GenAI to create phishing emails, fake news or malicious code for scams or cyberattacks

### Credibility, Ethical and Social Risks

GenAI can create convincing but false content, such as fake news, forged videos or materials that contradict ethical and social values

### Intellectual Property

Generated content may unintentionally infringe existing copyrights or trademarks

Stay cautious and adhere to cybersecurity and ethical standards when using GenAI services.

## Ethics and Responsibilities



Avoid any illegal, non-compliant or inappropriate purposes



Respect intellectual property. Delete or modify the generated content promptly if it is found to have infringed intellectual property rights



Indicate clearly when the content is made using GenAI

## Safety and Data Protection



Avoid entering any personal or sensitive information, and use anonymous methods to safeguard privacy



Treat GenAI as a supplementary tool. Its output is for reference purposes only and should always be verified



Select trustworthy GenAI service providers that comply with privacy policies

## Curbing Malicious Use of GenAI



Verify the authenticity, legality and appropriateness of generated content before using or disseminating it. Seek professional advice or conduct secondary reviews when necessary



Do not share or forward unverified or suspicious content

